

Cloverdale 

Relish

THE
FOODIE EVENT

September 14 and 15, 2024

11:00 am to 7:00 pm



An Appetizing Opportunity!

We're serving up all things delish at Cloverdale and we'd love for you to be one of our Tablemates at RELISH The Foodie Event! #bestfoodiefriendsforever!

What's the Scoop?

Now in its **5th year**, RELISH The Foodie Event is a **two day, free-to-attend, food-themed event** for foodies of all ages. Think: food trucks; artisanal and floral market vendors; food-themed workshops; picnicking on the grass; live music and more. The event promises to offer something that will satisfy everyone's cravings!



When & Where

September 14 and 15, 2024 • 11:00 am to 7:00 pm

Cloverdale Mall

250 The East Mall, Toronto, ON
North parking lot. Rain or shine.



Why be one of our Tablemates?

RELISH The Foodie Event serves up all things delish!

- Our guest list gives you exposure to a demo of over **12,000+** foodies, 30 to 45-year-olds, young families and families with pets, too! **Over 30,000+ served since 2018**
- Increase your customer database and generate new sales opportunities
- Display, demonstrate and sell your products on-site and drive post-event sales
- And the best part—**it's a turnkey event**

Food Trucks

Bring your tasty eats and roll on in! Hook up to power all weekend long. Limit of one, pre-approved, a-frame sign permitted in your allotted space.

Weekend Rate:
\$591.95 + HST

Tastemakers'/ Market Vendors

You'll receive a fully furnished space ready for you to move into. In keeping with the overall event vibe, your space will include a 6' display table, stool and one printed sign with your business name.

Weekend Rate: \$300* + HST
Daily Rate: \$175* + HST

*Power is available for an additional fee.





“Thank you very much for letting us be part of your amazing festival. You’re in our top 5 events of the year!”

- The Arepa Republic

Let’s Talk It Up, Baby!

Promoted by Cloverdale, think: direct mail, newsprint, digital advertising, eBlasts, social media, interior signage, exterior property signage and more.



“Very well curated with consistent branding, look and feel and sophistication. You thought of everything. All we had to do was bring our products and sell!”

- Wicked Smart Hot Sauce



“Really great job on the whole event from start to finish. I have attended RELISH The Foodie Event in the past, supporting my friends and colleagues (previous local celeb chefs); the event execution put on by you and your team is top notch and this year was no different! Your team was super helpful, the set-up was amazing, and you guys go all out for the community.”

—Afrim Pristine, Cheese Boutique

Sign Me Up!

Apply today for your chance to join us
at RELISH The Foodie Event 2024



- All vendors interested in applying, please scan QR code to express interest.
- As part of the application, a brief description of your planned menu for food trucks; yummy wares for Tastemakers' Market vendors; and types of fresh florals, plants and more for Flower Market vendors will be required along with recent photos of your food truck or previous market set-up.
- All applications will be reviewed as received and the event producers will be in touch to review your application.
- Have questions? Email Relish@FortheLoveofMarkets.com